

ABSTRACT OF THE DISCLOSURE

Included is a flap board book having at least one page constructed of a first piece of grayback board and a second piece of grayback board wherein each piece of grayback board has a front and a back side. Each front side includes a coating adapted to accept printing. The first piece of grayback board includes a rotateably attached section positioned to allow viewing of a portion of the backside of the first piece of the grayback board and a portion of the backside of the second piece of grayback board. The portion of the backside of the first piece of the grayback board and the portion of the backside of the second piece of the grayback board includes a flashing adapted to accept printing ink. In this invention, only the portion of the back of each grayback board piece has been flashed, or treated. This treatment enables these portions, and only these portions on the flashed side of each piece, to properly accept printing ink.